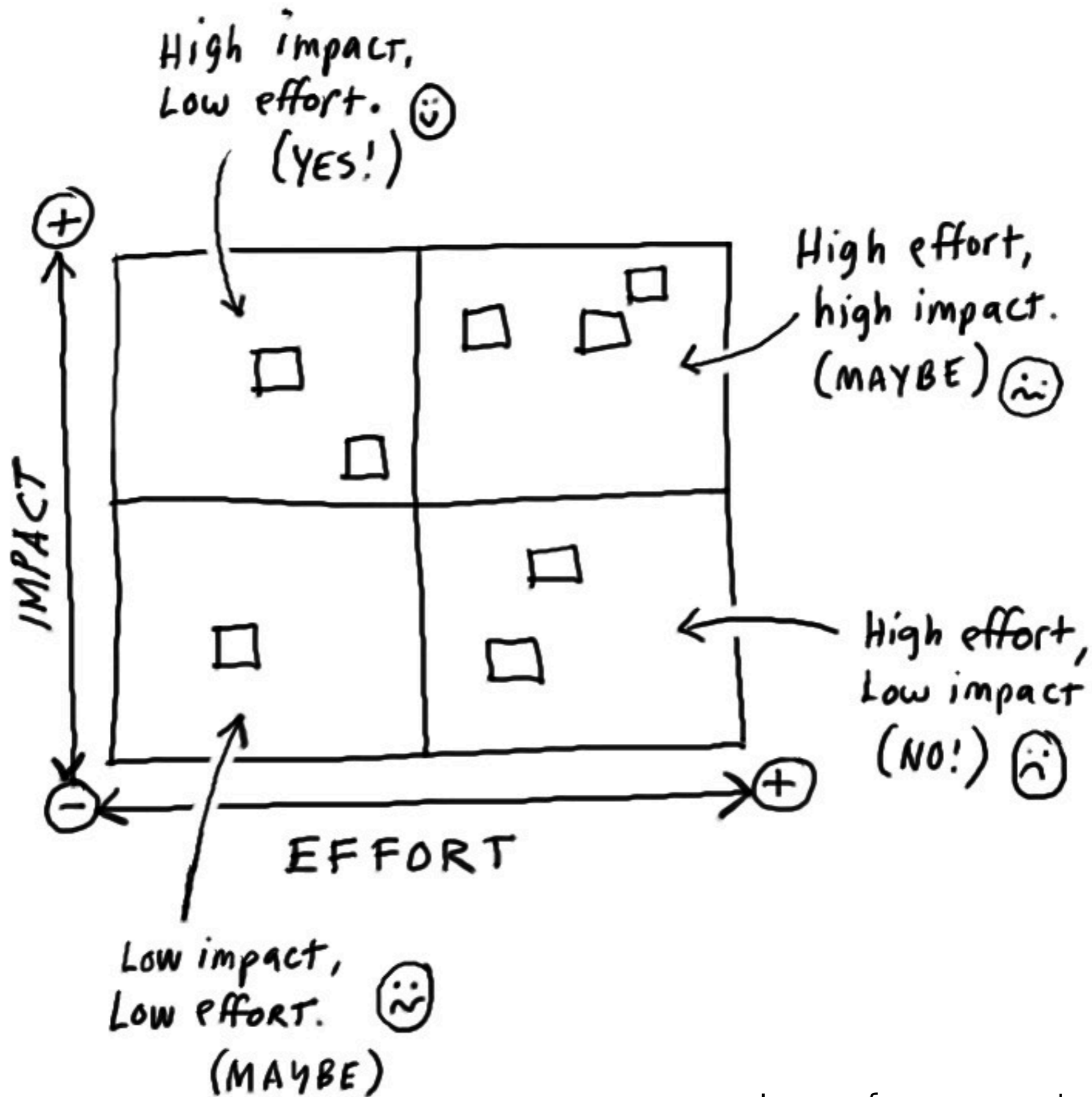


Four prioritization systems in four minutes

1. Measure impact vs. effort



1. Measure impact vs. effort

2. **Just give it a shot**

1. Measure impact vs. effort
2. Just give it a shot
- 3. Stick true to design principles**

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4. **Make data driven decisions**

- 1. Measure impact vs. effort**
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